



PearlandPets.com



For More Info Contact Us At  
[Sponsor@PearlandPets.com](mailto:Sponsor@PearlandPets.com)  
713.575.4727

PearlandPets is a  
501(c)3 Non-Profit Organization  
in Pearland, Texas

***Thank you for your interest in sponsoring the Wags to Riches Gala & Casino Night. Without the support of businesses like yours, this fundraising event would not be successful and Pearland Pets would not be able to help countless pets in Pearland!***

In 2017, some of Pearland Pets' accomplishments include:

- Completed the funding for a multi-use Mobile Adoption Center/Disaster Response Vehicle (cost approximately \$80,000). This custom-built, 28 foot long trailer, will be used year-round as a Mobile Adoption Center and will be used to evacuate pets out of harm's way in the event of a disaster. It will also be used as Disaster Response Vehicle with a fully operational triage and surgical center in the event of an emergency or disaster (such as Hurricane Harvey or the Bastrop Fires) and will treat injured and sick pets at **no cost** to their owners. This vehicle is scheduled for delivery to Pearland Animal Services & Adoption Center in March 2018.
- Opened and operated the Pearland Pet Food Bank immediately following Hurricane Harvey, where we served over 1,700 families and distributed over 90,000 pounds of pet food, along with thousands of toys, treats, beds, bowls, kitty litter, cleaning supplies, etc. The Pearland Pet Food Bank was open to the entire community, regardless of their city of residence. All food and supplies were given at **no cost** to everyone who came seeking assistance, thanks to a very generous community to come together to support us.

**The Wags to Riches Gala & Casino Night hosted by Killen's Steakhouse will be held on Sunday, June 3, 2018 at the acclaimed Killen's Steakhouse in Pearland, TX. This is a black-tie optional evening full of amazing food, fun and fundraising! Event information may be found at [PearlandPets.com](http://PearlandPets.com).**

There are many ways your business can participate in this exclusive event: being an event sponsor, table sponsor, program sponsor or by donating items for our auctions, raffles and prizes. Please see all sponsor opportunities listed below. All sponsorships are on a first come, first served basis. **Pearland Pets is a 501(c)3 non-profit organization recognized through the Internal Revenue Service and is operated solely by volunteers. Contributions to our organization are tax-deductible.**

**DEADLINE FOR ALL SPONSOR OPPORTUNITIES: MAY 5, 2018** – All sponsor opportunities are first come, first served.

**DEADLINE FOR DONATED ITEM(S) FOR AUCTIONS, RAFFLES & PRIZES: MAY 18, 2018.**

(Commitment must be made prior to April 20, 2018 in order for business name to be printed in event program, although deadline for pick up/delivery is May 18, 2018).

**Payment Methods:** Check or credit card. Check payment is preferred. Credit card payment made through PayPal (PayPal account is not required).

**Payment Terms:** 50% of sponsor amount at time of agreement and remaining 50% of sponsor amount by **May 5, 2018**.

When you decide which sponsor opportunity fits best for you and your business, please fill out the attached sponsor form and return it to us *(or complete this form electronically on our website at [PearlandPets.com/Sponsor](http://PearlandPets.com/Sponsor))* and a representative of Pearland Pets will be in contact with you right away.

Once again, thank you for your interest in sponsoring this fundraising event and thank you for allowing us to help countless pets in Pearland! If you have any questions at all, please do not hesitate to reach out to us.

Sincerely,

***Haley Greenway & Dorian Strickland***  
Co-Founders of Pearland Pets

## **ENTERTAINMENT SPONSOR** (*One Sponsor Available*)

- Name and logo included on all yard signs advertising event. Signs displayed at all participating local area businesses, apartment complexes and neighborhoods in Pearland and surrounding communities
- Name and logo included on all email blasts from Pearland Animal Services, Pearland Pets and all participating local area businesses
- Name and logo included on printed event promotional material, including, but not limited to, flyers and posters
  - A minimum of 10,000 flyers printed and distributed throughout five (5) different City of Pearland facilities; City Hall Complex, Tom Reid Library, Recreation & Natatorium, Knapp Senior Center, and Westside Event Center. Flyers also distributed at participating local area businesses and throughout neighborhoods, apartment complexes, etc
- Name/logo included on announcement sign in prominent location next to DJ and dance floor all night at event (announcing entertainment provided by business)
- Name/logo included on announcement sign in prominent location at event (announcing live entertainment provided by business)
- Name/logo and website link included on Pearland Pets' website in multiple locations, including on homepage announcing live entertainment sponsored by business
- Name, logo, phone, address (or ad) and website link included on Pearland Pets' website until January 1, 2019
- Name/logo printed on front cover of event program
- Name/logo printed on event tickets (keepsake tickets) as providing entertainment
- Business name printed on event schedule provided to all guests at event
- Name and logo included on event advertisement on Pearland Pets' Facebook page, along with all participating local area businesses' Facebook pages
- Business promoted on Pearland Pets' Facebook page, including website link and/or tagged Facebook page, through a minimum of three posts
- Full page ad in program
- Special thank you mentions at event, including immediately prior to and immediately following live entertainment show, stating business provided show
- Two (2) tickets to event
- Option for business representative to introduce entertainment and to speak with all guests to promote business for up to two minutes, prior to entertainment show
- Brochure and/or business card and/or promotional material included in gift bags sent home with each guest and volunteer

**ENTERTAINMENT SPONSOR - \$4,000**

## **PHOTO BOOTH SPONSOR** (*One Sponsor Available*)

- Business name included on all email blasts from Pearland Animal Services, Pearland Pets and all participating local area businesses
- Name/logo included on announcement signs in prominent locations next to photo booth and fun props table all night at event (announcing photo booth and fun props table provided by business)
- Name/logo and website link included on Pearland Pets' website in multiple locations, including on homepage announcing photo booth sponsored by business
- Name, logo, phone, address (or ad) and website link included on Pearland Pets' website until January 1, 2019
- Business name printed on event schedule provided to all guests at event
- Business name printed on event tickets
- Business promoted on Pearland Pets' Facebook page, including website link and/or tagged Facebook page, through a minimum of two posts
- Full page ad in program
- Two (2) tickets to event
- Special mentions at event
- Brochure and/or business card and/or promotional material included in gift bags sent home with each guest and volunteer

**PHOTO BOOTH SPONSOR - \$2,000**

## **PLATINUM SPONSOR** (*Five Sponsors Available*)

- Name and logo included on all yard signs advertising event. Signs displayed at all participating local area businesses, apartment complexes and neighborhoods
- Name and logo included on all email blasts from Pearland Animal Services, Pearland Pets and all participating local area businesses
- Name, logo and website link included on Pearland Pets' website in multiple locations
- Name, logo, phone, address (or ad) and website link included on Pearland Pets' website until January 1, 2019
- Name, logo, Facebook page link and website link promoted on Pearland Pets' Facebook page a minimum of two times leading up to event
- Name and logo included on event advertisement on Pearland Pets' Facebook page, along with all participating local area businesses' Facebook pages
- Name and logo included on Pearland Pets' Facebook cover photo
- Name and logo included on printed event promotional material, including, but not limited to, flyers and posters
  - A minimum of 10,000 flyers printed and distributed throughout five (5) different City of Pearland facilities; City Hall Complex, Tom Reid Library, Recreation & Natatorium, Knapp Senior Center, and Westside Event Center. Flyers also distributed at participating local area businesses and throughout neighborhoods, apartment complexes, etc
- Name and logo included on all event tickets (keepsake tickets)
- Full color ad and/or name and logo included on four (4) signs displayed within the dining/entertainment room and entrance foyer at Event
- Name and logo included on front cover of event program
- Full page ad, full color, included in event program
- Full color ad or name and logo prominently displayed as sponsor of one (1) dining room table
- Full color ad or name and logo prominently displayed as sponsor of one (1) gambling room table
- Two (2) tickets to event.
- Special mentions at event
- Brochure and/or business card and/or promotional material included in gift bags sent home with each guest and volunteer

**PLATINUM SPONSOR: \$3,000**

## **GOLD SPONSOR** (*Five Sponsors Available*)

- Name and logo included on all email blasts from Pearland Animal Services, Pearland Pets and all participating local area businesses
- Name, logo and website link included on Pearland Pets' website
- Name, logo, phone, address (or ad) and website link included on Pearland Pets' website until January 1, 2019
- Business promoted on Pearland Pets' Facebook page, including website link and/or tagged Facebook page, through a minimum of one post on Pearland Pets' Facebook page
- Name and logo included on event advertisement on Pearland Pets' Facebook page, along with all participating local area businesses' Facebook pages
- Name and logo included on Pearland Pets' Facebook cover photo
- Name and logo included on printed event promotional material, including, but not limited to, flyers and posters
  - A minimum of 10,000 flyers printed and distributed throughout five (5) different City of Pearland facilities; City Hall Complex, Tom Reid Library, Recreation & Natatorium, Knapp Senior Center, and Westside Event Center. Flyers also distributed at participating local area businesses and throughout neighborhoods, apartment complexes, etc
- Full color ad and/or name and logo included on three (3) signs displayed in dining/entertainment room and entrance foyer at Event
- Name and logo included on front cover of event program
- Half page ad, full color, included in event program
- Full color ad or name and logo prominently displayed as sponsor of one (1) gambling table
- Two (2) tickets to event
- Special mentions at event
- Brochure and/or business card and/or promotional material included in gift bags sent home with each guest and volunteer

**GOLD SPONSOR - \$2,000**

### **SILVER SPONSOR** *(Five Sponsors Available)*

- Name, logo and website link included on Pearland Pets' website
- Name, logo, phone, address (or ad) and website link included on Pearland Pets' website until Oct 1, 2018
- Business promoted on Pearland Pets' Facebook page, including website link and/or tagged Facebook page, through a minimum of one post on Pearland Pets' Facebook page
- Name and logo included on event advertisement on Pearland Pets' Facebook page, along with all participating local area businesses' Facebook pages
- Full color ad and/or name and logo included on two (2) signs displayed within the dining/entertainment room and entrance foyer at Event
- Full color ad or name and logo prominently displayed as sponsor of one (1) dining room table
- Half page ad, full color, included in event program
- Special mention at event
- Brochure and/or business card and/or promotional material included in gift bags sent home with each guest and volunteer

**SILVER SPONSOR - \$1,500**

### **BRONZE SPONSOR** *(Ten Sponsors Available)*

- Name, logo and website link included on Pearland Pets' website
- Name, logo, phone, address (or ad) and website link included on Pearland Pets' website until Oct 1, 2018
- Business promoted on Pearland Pets' Facebook page, including website link and/or tagged Facebook page, through a minimum of one post on Pearland Pets' Facebook page
- Full color ad and/or name and logo included on one (1) signs displayed within the dining/entertainment room and entrance foyer at Event
- Quarter page ad, full color, included in event program
- Special mention at event
- Brochure and/or business card and/or promotional material included in gift bags sent home with each guest and volunteer

**BRONZE SPONSOR - \$1,000**

### **LIVE AUCTION PADDLE SPONSOR** *(One Sponsor Available)*

- Name and/or logo printed on all live auction number paddles for event
- Name, logo and website link included on Pearland Pets' website
- Special mention at event
- Brochure and/or business card and/or promotional material included in gift bags sent home with each guest and volunteer

**AUCTION PADDLE SPONSOR - \$1,250**

### **GAMBLING TABLE SPONSOR** *(Nine Sponsors Available)*

- Full color ad or name and logo prominently displayed as sponsor of one (1) gambling room table at event

**GAMBLING TABLE SPONSOR - \$450**

### **DINING TABLE SPONSOR** *(Twelve Sponsors Available)*

- Full color ad or name and logo prominently displayed as sponsor of one (1) dining room table at event

**DINING TABLE SPONSOR - \$350**

### **PROGRAM SPONSOR**

- Full page ad, full color, in program - **\$750**
- Half page ad, full color, in program - **\$500**
- Quarter page ad, full color, in program - **\$300**
- Eighth page ad (business card size) ad, full color, in program - **\$150**

## **AUCTION/RAFFLE SPONSOR**

Be one of our amazing supporters of our silent auction and raffles at our event by donating an item for the auction or raffle! This item may be something donated from your business – an item, service, gift card, etc. that you provide at your business. Or, you may donate an item unrelated to your company and donate it on behalf of your business.

- Business name and/or logo printed on auction sign of respective donated item at event stating item is “Compliments Of (your business)”
- Business may provide business cards to place next to your auction/raffle item at event
- Business name listed on our auction/raffle item page on Pearland Pets’ website stating item is “Compliments Of (your business)” linked to your website
- Business name listed in event program

## **CASINO PRIZE SPONSOR**

Be one of our amazing supporters of our casino and donate an item that may be won at our casino. We ask that each item has a minimum retail value of \$500. Your item will be 1 of 10 items available for our guests to win. This item may be something donated from your business – an item, service, gift card, etc. that you provide at your business. Or, you may donate an item unrelated to your company and donate it on behalf of your business.

- Business name and/or logo printed on auction sign of respective donated item at event stating item is “Compliments Of (your business)”
- Business may provide business cards or brochures to place next to your auction/raffle item at event
- Business name listed on our auction/raffle item page on Pearland Pets’ website stating item is “Compliments Of (your business)” linked to your website
- Business name listed in event program